

Department of Commerce					
COURSE OUTCOMES					
YEAR	SEMESTER	COURSE	GROUP	TITLE OF PAPER	OUTCOMES
I	I	1	B.Com (Gen&CAS)	Fundamental of Commerce	At the end of the course, the student will able to Identify the role commerce in Economic Development and Societal Development.
		2	B.Com (Gen&CAS)	Business Organisation	1. Ability to understand the concept of Business Organization along with the basic laws and norms of Business Organization. 2.The ability to understand the terminologies associated with the field of Business Organization along with their relevance and to identify the appropriate types and functioning of Business Organization for solving different problems.
	II	3	B.Com (Gen&CAS)	Financial Accounting	1.The student will able to identify transactions and events that need to be recorded in the books of accounts.
		4	B.Com (Gen)	Business Management	1. Understand the concept of Business Management along with the basic laws and norms.
		5	B.Com (CAS)	Fundamentals of Financial Management	1. To enable the students to understand the various functions of financial management. 2. To acquire knowledge on financing decisions. 3. To gain knowledge on Long term Investment decisions.
2	III	6	B.Com (Gen&CAS)	Advanced Accounting	Understand the concept of Non-profit organizations and its accounting process, Comprehend the concept of single-entry system and preparation of statement of affairs, Familiarize with the legal formalities at the time of dissolution of the firm, Prepare financial statements for partnership firm on dissolution of the firm and Employ

					critical thinking skills to understand the difference between the dissolution of the firm and dissolution of partnership.
		7	B.Com (Gen&CAS)	Income Tax	1.Acquire the complete knowledge of the tax evasion, tax avoidance and tax planning, Understand the provisions and compute income tax for various sources, Grasp amendments made from time to time in Finance Act, Compute total income and define tax complicacies and structure and Prepare and File IT returns of individual at his own.
		8	B.Com (Gen)	Business Laws	1.Understand the legal environment of business and laws of business, Highlight the security aspects in the present cyber-crime scenario, Apply basic legal knowledge to business transactions, 2.Understand the various provisions of Company Law, Engage critical thinking to predict outcomes and recommend appropriate action on issues relating to business associations and legal issues and Integrate concept of business law with foreign trade.
		9	B.Com (CAS)	Money, Banking and Financial Markets	1. To analyse the impact of money on some of the economy's key variables such as interest rates, inflation, and the banking industry.

IV	10	B.Com (Gen&CAS)	Corporate Accounting	<p>1. Understand the Accounting treatment of Share Capital and aware of process of book building, Demonstrate the procedure for issue of bonus shares and buyback of shares, Comprehend the important provisions of Companies Act, 2013 and prepare final accounts of a company with Adjustments, Participate in the preparation of consolidated accounts for a corporate group</p> <p>Understand analysis of complex issues, formulation of well-reasoned arguments and reaching better conclusions and Communicate accounting policy choices with reference to relevant laws and accounting standards.</p>
	11	B.Com (Gen&CAS)	Cost & Management Accounting	<p>1. Understand various costing methods and management techniques, Apply Cost and Management accounting methods for both manufacturing and service industry, Prepare cost sheet, quotations, and tenders to organization</p>
	12	B.Com (Gen)	Auditing	<p>1.. Understanding the meaning and necessity of audit in modern era, Comprehend the role of auditor in avoiding the corporate frauds, Identify the steps involved in performing audit process,</p>
	13	B.Com (CAS)	Derivatives & Risk Management	<p>1. To understand derivatives market</p> <p>2. To understand derivatives trading in India and regulatory framework.</p> <p>3. To train the student with required skills for pricing of futures.</p>

		14	B.Com (CAS)	Portfolio Management	<p>1. To familiarize students with recent changes and elements of portfolio management</p> <p>2. To understand the various tools used in the evaluation process of investment avenues.</p> <p>3. To understand the financial environment.</p>
3	V	15	B.Com (CAS)	Advertisement Corporate Accounting	<p>1. Understand Corporate Accounting environment and record transactions related to Purchase of Business, Amalgamation and Reconstruction.</p> <p>2. Analyze the situations of Purchase of Business and Liquidation and create formulas and calculations relating to Amalgamation, Internal Reconstruction and Holding company accounts.</p>
		16	B.Com (Gen)	Stock Markets	<p>1. The students will be able to Expose to theory and functions of the Share Market in Financial Sector as job careers and</p> <p>2. Study the functioning of capital markets and create awareness among the public.</p>
		17	B.Com (CAS)	GST Procedures and Practices	<p>1. Understand the concept of Liability and Payment of GST</p> <p>2. Create a new company in Tally with GST components and establish environment for GST Voucher entry.</p> <p>3. Comprehend the utilization of input tax credit, and the reverse charge mechanism in GST</p> <p>4. Acquire Skills of preparation of GST Returns in accordance with GST Law and Tally</p> <p>5. Acquire skill of online payment of GST through GST Portal.</p>

		18	B.Com (Gen)	Customer Relationship Management	<p>1.To be aware of the nuances of customer relationship and to analyze the CRM link with the other aspects of marketing.</p> <p>2.To impart the basic knowledge of the Role of CRM in increasing the sales of the company and to make the students aware of the different CRM models in service industry.</p> <p>3.To make the students aware and analyze the different issues in CRM.</p>
		19	B.Com (Gen)	Digital Marketing	<p>1.Analyze online Micro and Macro Environment and Design and create website.</p> <p>2.Discuss search engine marketing and Create blogs, videos, and share</p>
		20	B.Com (Gen)	Service Marketing	<p>1.Discuss the reasons for growth of service sector and examine the marketing strategies of Banking Services, insurance and education services.</p> <p>2.Review conflict handling and customer Responses in services marketing.</p>
		21	B.Com (Gen)	Stock Market Operations	<p>1.To make the student understand the Capital Markets' scenario</p> <p>2.To make the student understand the nature and significance of stock markets</p> <p>3.To understand the process of listing of stocks.</p>
		22	B.Com (Gen)	Project Management	<p>1. To enable the student to conduct preliminary screening of project.</p> <p>2. To gain knowledge on conducting the studies of market, technical and operational feasibility of the Project.</p> <p>3. To analyse the financial viability of the project.</p> <p>4. To provide insight into implementation and abandonment of project.</p>
	VI	LONG TERM INTERNSHIP PROGRAMME			

